VETERANS OF FOREIGN WARS OF THE UNITED STATES



DEPARTMENT OF SOUTH CAROLINA

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Ed Stefanak Jr.

State Commander

Attested By:

Kevin Joy

State Adjutant

The Department of South Carolina has done a great job in recruiting new members each year. The only way to make this success permanent is to retain those members. The more members we retain, the easier it will be to meet membership goals and requirements. Recover as many past members if possible. Comrades do not renew for various reasons. It's our responsibility to get them back into the organization and get them involved in what the VFW does. Continue to recruit new members and get them involved in post events and community service.

We must improve the way we communicate with our members at all levels of the organization. We also need to have a positive, welcoming and clean environment for all of our comrades. Commanders, it's imperative that post/district meetings run smoothly and quickly. Most of the reason post members don't attend meetings is because they drag on. It is our responsibility as commanders to have agendas for meetings and limit cross talk and other things that cause distractions.

We need to use all methods available to convey information to our membership. This can be accomplished easily with newsletters, emails, social media, and outreach teams. These are some effective ways to maintain communication with our members. We need to know who our members are and how we can address their needs and concerns. We need to focus on the basic tenets of our organization: to take care of our members, their families, and the veteran community as a whole.

Ed Stefanak Jr.

Department Commander